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Your

# Neighbourhood plans

Kidsgrove



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## What is a Neighbourhood Plan?

A **Neighbourhood Plan** takes into consideration the needs of its locality and sets out how Aspire Housing will work collaboratively with local people, communities and local partners to **make positive change** in a people first manner.

The aim of the plan is to make best use of community assets, resources within the locality and coordinate partnership approaches to **invest** where it is needed most.

aspire  
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in your

Neighbourhood

The Kidsgrove community has a strong community spirit and a distinct sense of place that we want to build, strengthen and be part of.

There are huge opportunities for the town and communities, enhanced by Town Deal funding and an established partnership of statutory, public, voluntary, charitable and community representation.

Due to its town centre and transport dynamics, greater Kidsgrove is a focal point for investment incorporating Talke, Talke Pits, Newchapel, Mow Cop and the surrounding areas. There is a high proportion of natural commute through Kidsgrove and lots of people utilising amenities for work and pleasure.

Aspire Housing want to support and develop on these positive changes with our partners and communities.

KIDSGROVE





# Neighbourhood

## Plan

### Local Strengths

- Strong community spirit and a distinct sense of place
- Great regional/national transport links
- Partners work together to support local residents, businesses and their communities through a range of initiatives
- Significant investment in the town centre to create a vibrant place to live and work

### Local Challenges

- Higher levels of deprivation reducing life expectancy
- Significant numbers of young adults not in education, employment, or training
- Levels of poverty and financial debt
- High levels of anti-social behaviour/ fear of crime



# Our Focus

We focus on the 4 main areas where we can make a difference:



People



Places



Property



Partnerships



Here's what we'll do...

# For People



We will **support residents** and **community groups** with projects and initiatives that improve the locality area.

## Our Promise...

- Engage, listen and respond to our community
- Engage with established and upcoming community groups locally
- Focus on tenancy sustainment and support with an emphasis on early intervention and prevention
- Support tenants in financial hardship by working with our Money Advice teams and partners such as the Department for Work and Pensions and those who can support with welfare benefits
- Ensure training and employment opportunities are maximised
- Work with local companies to maximise job opportunities for local people
- Work with Achieve Training to provide apprenticeship opportunities to young people in the Kidsgrove area
- Set up locality working groups providing joined up approaches to customer excellence, service delivery and provision
- Promote improved health & wellbeing
- Continue to work with the inspirational working group to raise aspirations with young people in the area
- Look to put an outreach service in place with the Green Doctor where people can talk about fuel poverty and getting support
- Improve health and wellbeing for the communities of Kidsgrove by supporting Kidsgrove Sports Centre and a diversionary programme locally for younger people



Here's what we'll do...

# For Places

Keep neighbourhoods **safe** and **well maintained**.

## Our Promise...

- Provide well-maintained neighbourhoods
- Provide a robust anti-social behaviour case handling and management service
- Explore measures to improve security
- Invest in digital delivery and work with Open Reach to connect our community to provide the fastest, most reliable broadband for people in Kidsgrove
- Support the delivery of the 'Town Investment Plan' for Kidsgrove, through the Town Deal
- Provide and revitalise a re-development programme for the town centre alongside our Borough Council
- Work with our partners on a shared services hub where we will be accessible within our community of Kidsgrove
- Support Kidsgrove parks and work with our partners to provide high quality spaces within the area





Here's what we'll do...

## For Partnerships

Here's what we'll do...

## For Property

Promote benefits of **Kidsgrove Town Centre** via social media, community events and through our partners.

### Our Promise...

- Collaboration on delivery of planned works and maintenance programmes
- Invest in new homes for the Kidsgrove area
- Invest in rehousing options and inclusion for older people
- Keep customers safe and secure in their homes
- Be involved in a new older persons housing scheme in Kidsgrove
- We hope to develop a number of sites including The Meadows, Gloucester Road, London Road, Gresty Road and Maple Avenue. Some of these locations are subject to planning
- Work alongside partners to make sure new tenants are supported robustly



To **build on existing partnerships** with local residents, businesses, and other key groups to **bring investment and services into our area.**

### Our Promise...

- Work collaboratively between internal teams within Aspire Housing, partners and stakeholders
- Have a focused partnership delivery plan towards achieving the town deal investment goals
- Promote locality working driven by community input
- Provide and promote employment and skills opportunities
- Collaborate with supporting communities to increase skills, knowledge and employability
- Focus throughout on raising aspirations and providing community safety reassurance within Kidsgrove and wider areas
- Committed to Stoke-on-Trent and Staffordshire's violence reduction alliance
- Support the introduction of a new 'Locality HUB' within Kidsgrove





## Follow us



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