



aspire
housing



Your

Neighbourhood plans

Chesterton & Crackley



Do you want to
talk to us about
our plans?
Go to:
[aspirehousing.co.uk/
customer-feedback](https://aspirehousing.co.uk/customer-feedback)

aspire
housing

in your

Neighbourhood

Aspire owns and manages approximately 1200 homes across the **Chesterton & Crackley** area, which forms part of the **North East Locality** neighbourhood management area.

Driven by our social purpose, and drawing on our commercial expertise, and the strength of our key partnerships with local businesses and public sector...**we support communities across our region, by providing homes, safe and well-maintained neighbourhoods, training, employment, and support.**

What is a Neighbourhood Plan?

A **Neighbourhood Plan** takes into consideration the needs of its locality and sets out how Aspire Housing will work collaboratively with local people, communities and local partners to **make positive change** in a people first manner.

The aim of the plan is to make best use of community assets, resources within the locality and coordinate partnership approaches to **invest** where it is needed most.

**CHESTERTON
& CRACKLEY**



Your Neighbourhood Plan

We see common challenges across all our communities, but each one has different priorities and unique challenges, which we identify for tackling.

Our Neighbourhood Plans for **Chesterton & Crackley** sets out how Aspire Housing will work collaboratively with residents, and our partners to respond and **overcome the challenges in your area.**

Local Strengths

- Excellent local primary & secondary schools, all rated good or above by Ofsted
- Good community spirit helped by One Stop Shop, churches, and other local groups
- Busy High Street with all amenities
- Plenty of well-used green space
- Pro-active partnership working involving residents, community volunteers and statutory agencies including the Police and Newcastle-under-Lyme Borough Council

Local Challenges

- High levels of debt and deprivation
- Significant numbers of young adults not in education, employment, or training
- High instances of domestic crime and anti-social behaviour
- Lower life-expectancy
- Access to a variety of suitable and affordable accommodation

Our Focus

We focus on the 4 main areas where we can make a difference:



People



Places



Property



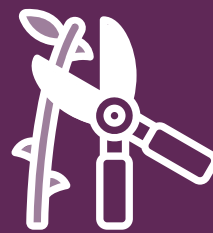
Partnerships

Here's what we'll do

For People...

Provide training to local people to enhance employment opportunities

- More visible colleagues in the community to give help and advice, guidance and signposting for individuals and groups
- Support people into education, training and employment
- Provide advice on money, debt management & unclaimed benefits
- Provide wellbeing and housing support services
- Listen and act on what you tell us is important to you and how you can help us make changes through the Chat 2 Aspire programme and feedback mechanisms



Here's what we'll do

For Places...

Keep neighbourhoods safe and well maintained

- Support social gatherings and activities that help to bring people together and develop community aspirations
- Keep neighbourhoods safe and well maintained
- Improve appearance and cleanliness of public spaces
- Invest in a new Locality HUB; a working space for all partners to access and work collaboratively for the benefit of the area
- Provide investment for a variety of new build housing in the area at Birch House Road and Cross Street





Here's what we'll do

For Property...

Invest in new homes and regenerate or maintain existing homes

- Provide safe and affordable housing you can call 'home'
- Ensure a programme of planned investment to improve existing homes and their energy efficiency performance
- Provide a variety of high quality homes that are suitable for individual needs
- Create a cohesive and inclusive housing offer where residents are proud to live
- Invest in and regenerate to provide new housing



Here's what we'll do

For Partnerships...

Build on existing partnerships with local residents, businesses and other key groups to bring investment and services into our area

- Engage with people and organisations to strengthen local pride
- Seek funding opportunities to help tackle deprivation, health and income inequalities
- Work with the Police and other partners to tackle anti-social behaviour and fear of crime
- Work with our partners Newcastle-under-Lyme Borough Council, Staffordshire County Council and Government to seek out opportunities to joint invest in the local area
- Strengthen our local partnerships to ensure collaboration and shared goals; working for the best outcomes for our local community





Follow us



Aspire Housing, Kingsley, The Brampton,
Newcastle-under-Lyme, ST5 0QW

01782 635 200 | www.aspirehousing.co.uk

July 2022 | Version 3



Please recycle me

we build / we train / we support : we are aspire

